



INVESTMENT OPPORTUNITIES





FIRAT
KALKINMA AJANSI
DEVELOPMENT AGENCY



October 2011 | Malatya

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"This Book is prepared by Firat Development Agency Malatya Investment Support Office"

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Malatya, the Right Place to Invest



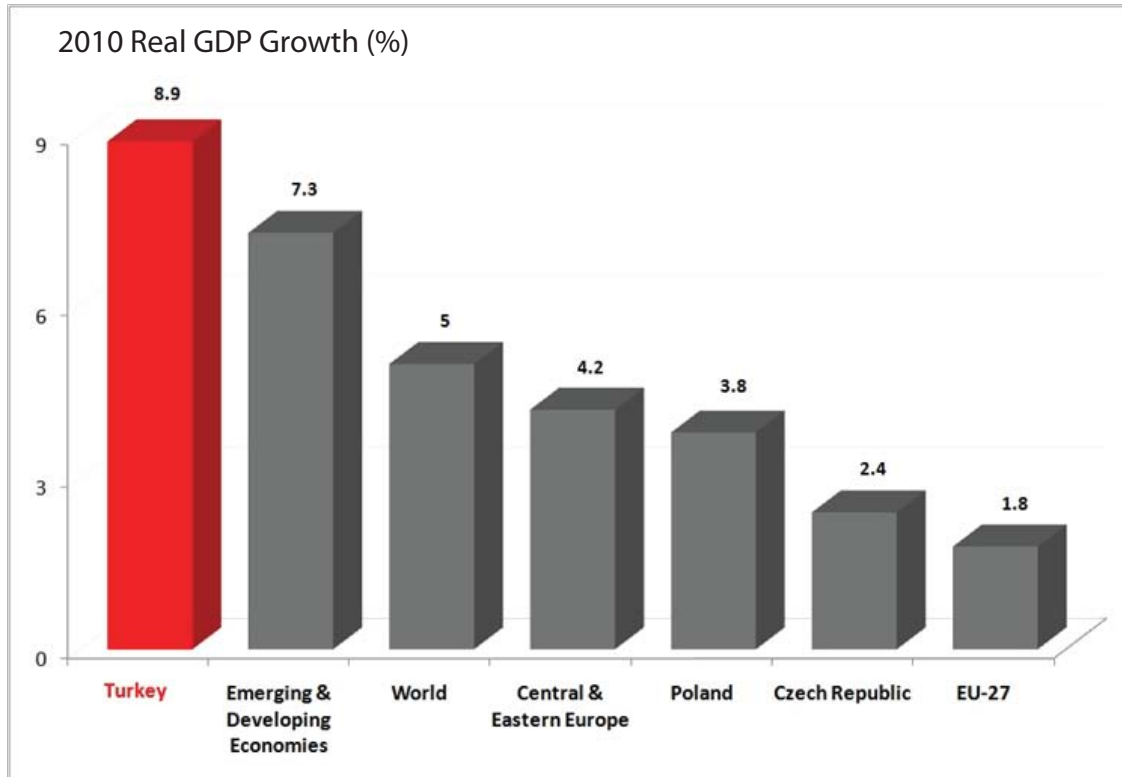
Official Name of Country	Republic of Turkey
Capital City	Ankara
Government	Parliamentary Democracy
Population	74 million (2010)
Labor Force (Population)	25.9 million (October 2010)
Median Age	29.2 (2010)
Official Language	Turkish
Area	783,562.38 km ²
Time Zone	GMT +2
Neighboring Countries	Bulgaria, Greece, Syria, Iraq, Iran, Azerbaijan, Armenia, Georgia
Major Cities (Population)	Istanbul (13.3 million), Ankara (4.8 million), Izmir (3.9 million)
Climate	Temperate; hot, dry summers with mild, wet winters
Electricity Voltage	220 V, 50 Hz
Currency	Turkish Lira (TRY)
Financial Center	Istanbul
GDP	USD 736 billion (2010 - Current Prices)
GDP Per Capita	USD 10,079 (2010)
Exports Value	USD 114 billion (2010)
Imports Value	USD 185 billion (2010)
Tourism Revenue	USD 20.8 billion (2010)



Tourist Number	28.5 million people (2010)
Foreign Direct Investment	USD 9.1 billion (2010)
# of Companies with Foreign Capital	25,500 (2010)
Inflation Rate	6.4% (CPI - 2010)
Major Exports Markets	Germany (10.1%); UK (6.3%); Italy (5.7%); Iraq (5.3%); France (5.3%) (2010)
Major Imports Sources	Russia (11.6%); Germany (9.5%); China (9.3%); USA (6.6%); Italy (5.5%) (2010)
Trade Agreements	Customs Union Agreement with the EU Free Trade Agreements with Albania, Bosnia, Chile, Croatia, EFTA member countries (Switzerland, Norway, Iceland and Liechtenstein), Egypt, Georgia, Israel, Jordan, Macedonia, Montenegro, Morocco, Palestine, Serbia, Syria, Tunisia
Traffic Flow	Right
Airports	45 (13 international)



The Turkish economy has shown remarkable performance with its steady growth over the last eight years. A sound macroeconomic strategy in combination with prudent fiscal policies and major structural reforms in effect since 2002, has integrated the Turkish economy into the globalized world, while transforming the country into one of the major recipients of FDI in its region.

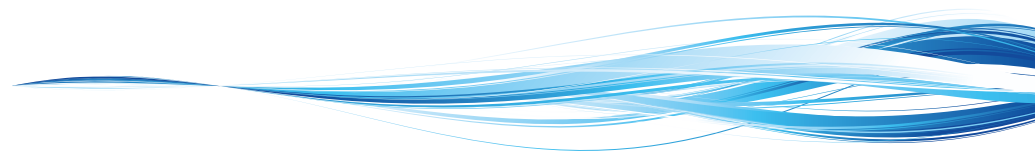


Source: IMF World Economic Outlook April 2011, Turkish Statistical Institute (TurkStat)

Moreover, according to the OECD, Turkey is expected to be the fastest growing economy of the OECD members during 2011-2017, with an annual average growth rate of 6.7 percent.

- ▶ Institutionalized economy fueled by USD 94 billion of FDI in the past eight years and ranked the 15th most attractive FDI destination for 2008-2010 (UNCTAD).
- ▶ 16th largest economy in the world and 6th largest economy compared with EU countries in 2010 (GDP at PPP, IMF-WEO).
- ▶ Robust economic growth over the last seven years with an average annual real GDP growth of 4 percent.
- ▶ GDP reached USD 736 billion in 2010, up from USD 231 billion in 2002.
- ▶ Sound economic policies with tight fiscal discipline.
- ▶ Strong financial structure resilient to the global financial crisis.
- ▶ Rapid recovery from the global financial crisis.





INTRODUCTION

Malatya is a major city in the Central Eastern part of Turkey. The city is at a key junction in Turkey's road and rail network, and is a center of attraction in its region.

Because of its strategic geographical location, Malatya has been a center for civilizations in history. Romans called the city as Melitene.

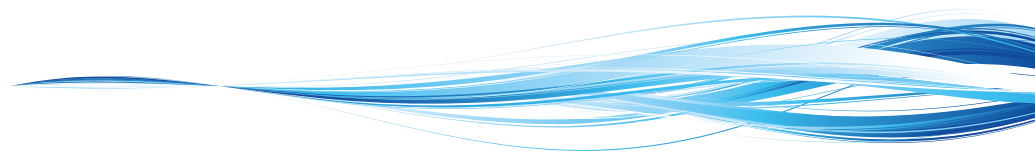
The site of ancient Malatya lies a few kilometers from the modern city in what is now the village of Aslantepe and near the dependant district center of Battalgazi (Byzantine to Ottoman Empire). Present-day Battalgazi was the location of the city of Malatya until the 19th century, when a gradual move of the city to the present third location began.





The economy of Malatya relies predominantly upon food, agriculture and textile industry. Malatya is best known for its apricots; it leads the apricot production in the world and accounts for the 10-15% of fresh apricot production, and 70-85% of the dried apricot production.





HISTORY

Malatya province has been a settling area dating back to Neolithic ages, as it has been a strategic geographical location on the way of King's Road and Silk Road, and owner of rich water resources. Malatya hosted the Hittite, Med, Persian, Roman, Byzantine, Seljuk and Ottoman civilizations, respectively. Aslantepe, which is near the city center of Malatya, is known as the oldest city-state in Anatolia, and has been inhabited since the development of agriculture in the Fertile Crescent, nearly 6,000 years ago.



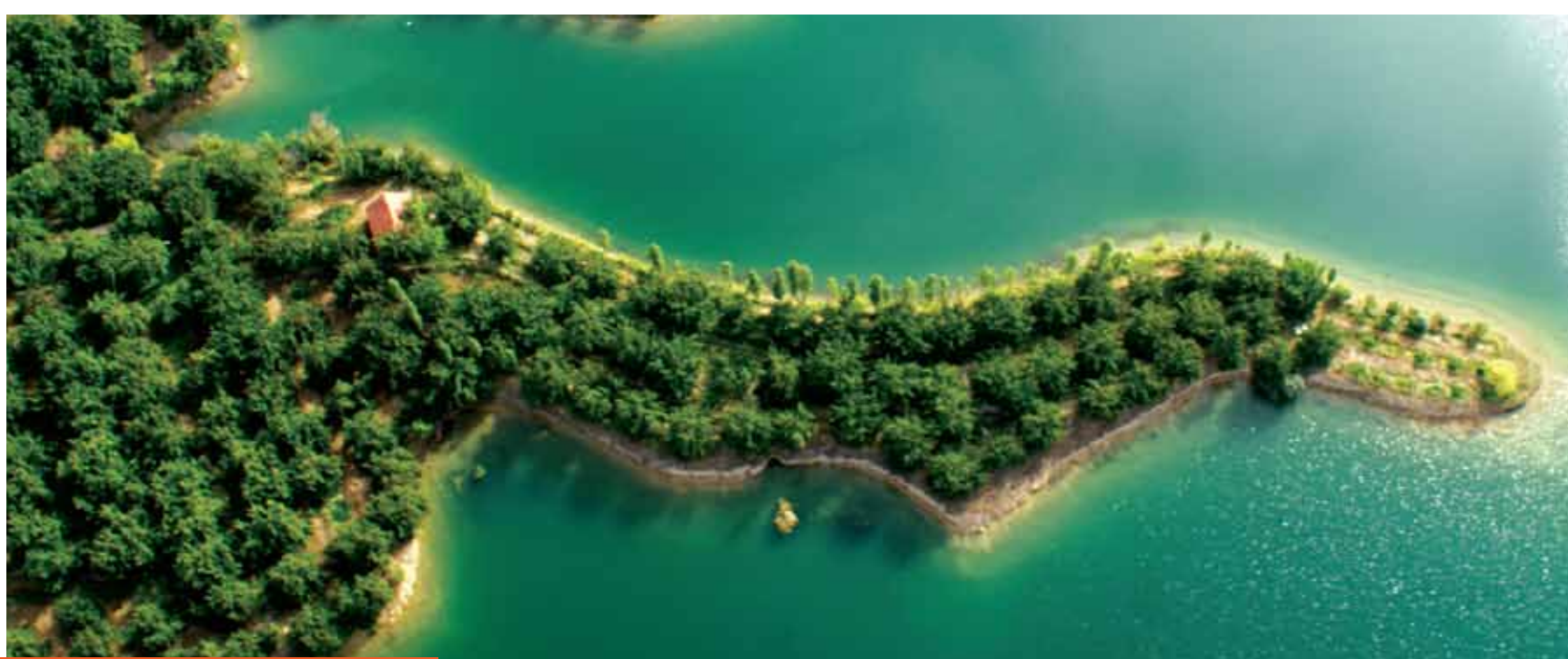
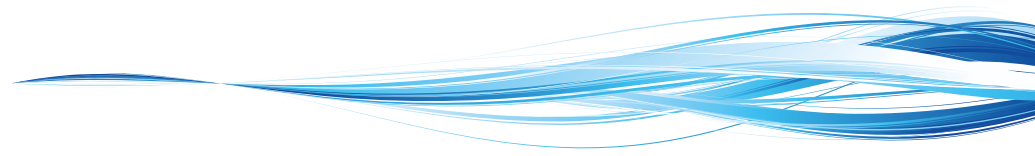


TEXTILE AND CLOTHING

Textile sector, including SMEs and large enterprises, has composed a big network in Malatya, and this network is developing and expanding more and more. There are lots of enterprises in Malatya operating in spinning, knitting, weaving, finishing, and apparel manufacturing.

Textile and apparel manufacturing sector is the leader in terms of employment in Malatya, as well as in Turkey. 54% of the registered employers are hired in this sector in Malatya. There are some distinguished textile companies in Malatya, with internationally renowned brands.

The United Nations and ITKIB Joint Programme entitled, "Harnessing Sustainable Linkages for SMEs in Turkey's Textile Sector" is decided to be implemented in 4 cities in Turkey, and Malatya, one of the four cities, selected to be the coordination center of the project.



ORCHARDING

The fertile plain in Malatya is famous for its apricots and many delicious products are made from it. This reputation has extended so far beyond the borders of Turkey that 95% of the output is exported worldwide.

The climate in Malatya region is perfect for apricot growing, as well as various other fruits.

Table 1. The Amount of Fruit Production (MT)

	Malatya	TRB1	Turkey
Apricot	267.733	302.884	557.572
Grape	14.377	132.704	3.612.781
Apple	13.785	34.020	2.457.845
Mulberry	7.164	13.704	61.665
Pear	3.425	11.532	356.281
U. Apricot	1.852	2.849	32.160
Cherry	1.580	5.187	398.141
Walnut	1.476	6.088	172.572





APRICOT

Malatya is the World's Capital of Apricots. 55% of the fresh apricot production of Turkey is supplied from Malatya. The export value of apricots has risen from 100 million USD to 300 million USD in the last 15 years. The export value is expected to reach 1 billion USD in the following decade via product and distribution diversifications.

“ **Malatya accounts for 11% of the world production of fresh apricots and 70% of the world production of dried apricots** ”





STOCKBREEDING

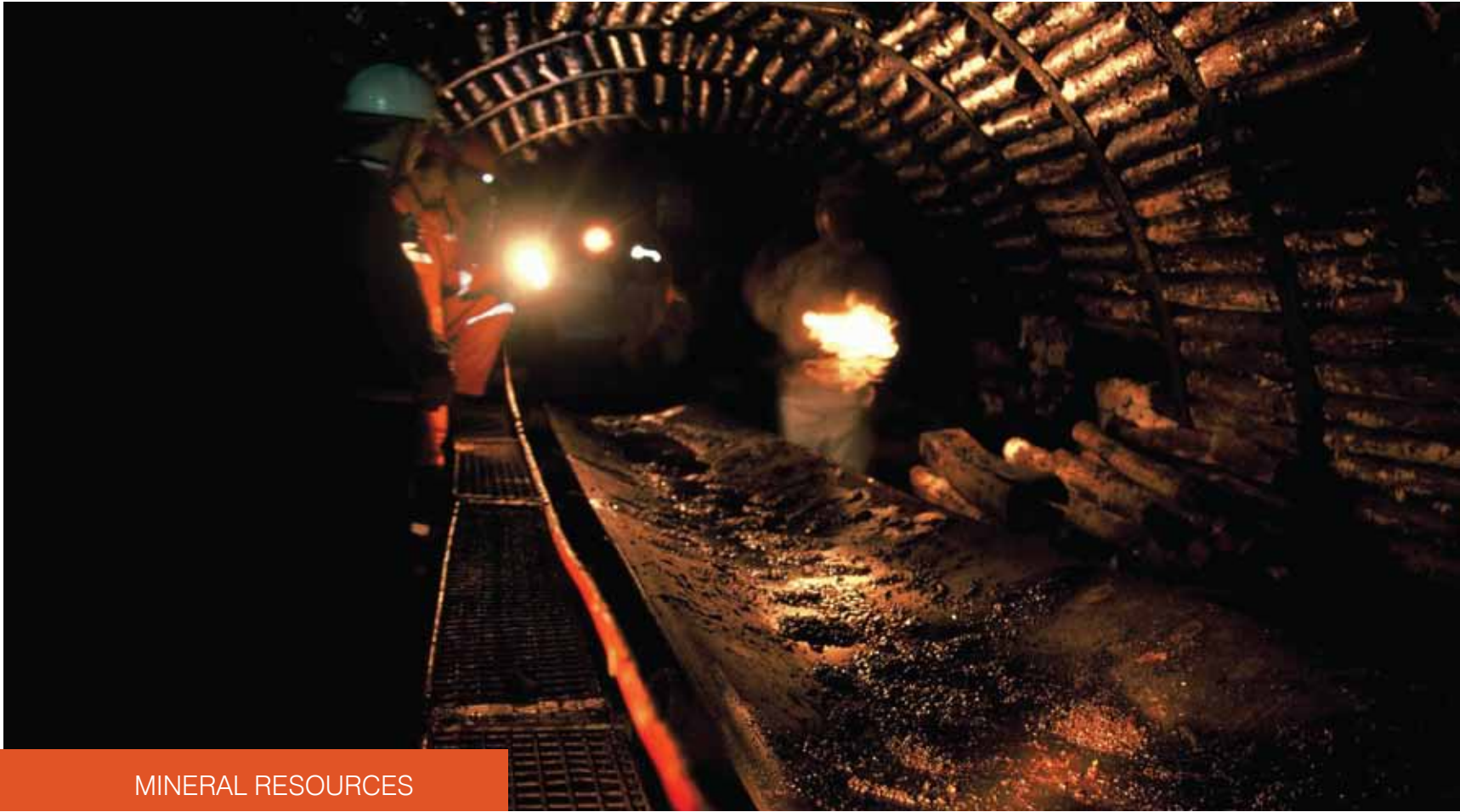


Malatya is one of the best places for stockbreeding investments in Turkey, thanks to appropriate climate and wide meadows.

There are lots of fresh water resources, such as Karakaya Dam Lake, which is convenient for aquaculture, especially trout cultivation.

In recent years, big investments has been made in Malatya in stockbreeding including both livestock and trout farms, and processing plants.





MINERAL RESOURCES

Malatya has rich mine reserves that are very rare in Turkey. Hekimhan-Hasancelebi iron reserves, one of the biggest iron reserves in Turkey is located in Malatya. It is estimated that there is 865 million tonnes of iron reserves in this resource, 40 million tonnes in Deveci, and 14.5 million tonnes in Karakuz, in Malatya. There is also proflit mine reserves in Pütürge-Malatya, and that is a very rarely found important mine reserve, particularly used in earthenware industry.





MARBLE

Marble is a flourishing economic value for Akçadağ, Malatya. The most lucrative marble resources of Turkey are at Akçadağ. 57% of the total enterprises and 46% of the total employment in mining sector in Malatya is in the marble sector. In order to process around 200 million tons of marble blocks in Malatya-Akçadağ, 1250 acres of area reserved for Specialized OIZ on marbles is being constructed.





HEALTH

Malatya also acts as a medical center of Central and Eastern Anatolia regions with numerous and prominent medical facilities. Turgut Özal Medical Center of İnönü University was founded in 1996, and has 900 beds, 120 intensive care units, and 26 fully equipped surgery rooms. The medical center is capable of performing bone marrow and cornea transplantation operations. It is ranked among the top in Turkey and the world in terms of liver transplantations performed. By adding kidney and heart transplants to its service portfolio, the hospital aims to become a prominent organ transplantation center. With its burn unit and cancer treatment unit that began to function in 2010, the medical center meets all of the important health needs of the region.

In addition to Turgut Özal Medical Center, there are 10 state hospitals and 11 private hospitals. Furthermore a state hospital with 800 beds is still under construction.





The Municipality Headquarters, Malatya

“Anatolian Tiger”



TOURISM

Aslantepe, the oldest city-state in Anatolia.

According to historians, first civilization in the region took place in Aslantepe Tumulus - Orduzu town, 6 kilometer distance to downtown. After the excavations, it is discovered that there had been a city-state in Malatya approximately 6000 years ago. The huge statue of the Melita King and lion statues decorating the entrance doors of the palace are now exhibited in Anatolian Civilizations Museum in Ankara. An archeologist from the Italian University of La Sapienza, Rome, have continued her archeological researches and excavations since 1960s, and found several artifacts, which can be seen in Malatya Archeological Museum.





Archeological Museum



Artifacts, exposed by the excavations in Aslantepe, Karakaya Dam Lake and other historical findings are exhibited in Malatya Museum, located in the city center. In the museum, there are artifacts belonging to the Neolithic and chalcolithic periods, Bronze Age, Hittite, Assyrian, Urartu, Roman, Byzantine, Seljuk and Ottoman periods.



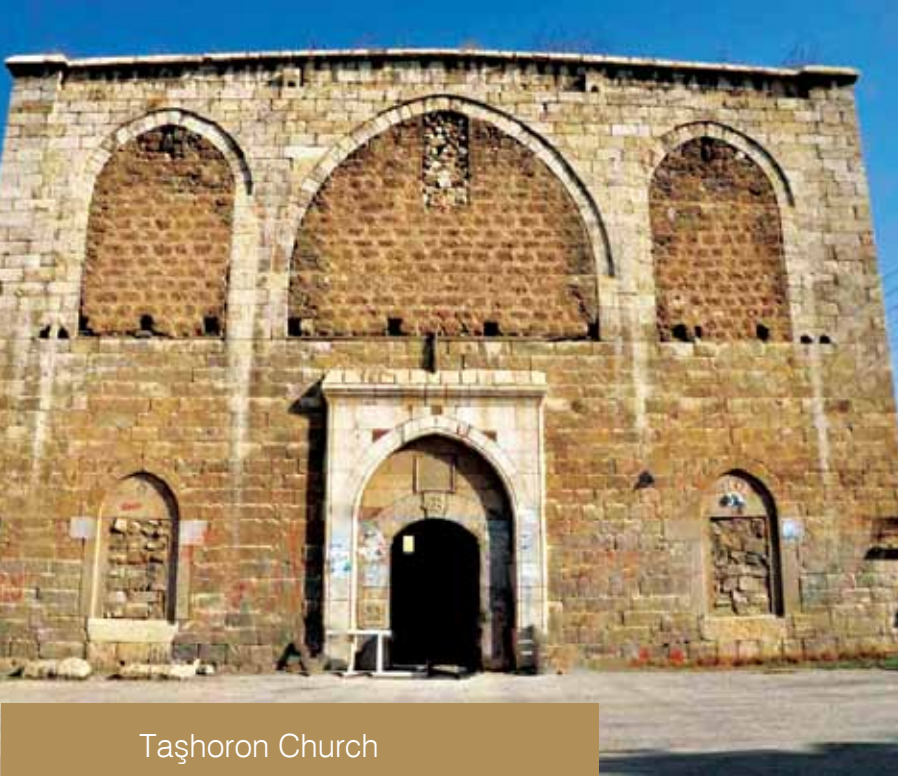


Ethnography Museum



Two historical halls of Beşkonaklar are restored and converted to Malatya Ethnography Museum. Historical tools and traditional clothes give clues about previous cultures of the region to exhibitors.





Taşhoron Church



Beşkonaklar

The Armenian Taşhoron church is in the Çavuşoğlu district in Malatya city center, and has a style of 17th century architecture.

As stated on the name of Beşkonaklar, means five halls, there are five adjacent historical halls, constructed in the beginning of 1900s, reflecting the style of classical Malatya halls. In addition, 12 historical halls lined up through street.





Battalgazi

Battalgazi

Battalgazi, 5 kilometers far from Malatya city center, is often called Eski (Old) Malatya by locals, and there are lots of historical artifacts in the town, especially belonging to Turkish-Islamic period. Battalgazi is like an open-air museum. The White Minaret, Silahtar Mustafa Pasha Caravanserai, the Great (Ulu) Mosque, Emir Ömer Mausoleum, and the city walls from Roman period are visited by lots of tourists.





The Great (Ulu) Mosque, Battalgazi



Silahtar Mustafa Pasha Caravanserai

The mosque has been constructed by Anatolian Seljuk Monarch Alaeddin Keykubat in the year 1224. The mosque has four halls, uniquely representing in Anatolia the architectural characteristics of the mosques constructed by the Great Seljuk Empire in Iran district.

It is constructed by Bosnian Mustafa Pasha in 1637, who is the commander of the guard of Ottoman Sultan Murat the 4th.





Darende

Balaban Abdurrahman Erzincani Camii

Darende County is 100 kilometers west from Malatya city center, and it hosts several cultural and historical places such as Grand Vizier Mehmet Pasha Library, Somuncu Baba Mausoleum and mosque, Seyyid Osman Hulusi Efendi convent, and Balaban Abdurrahman Erzincani Mosque.

Somuncu Baba Mosque is near Tohma Canyon, it is center of belief tourism, and lots of people visit here every year. Besides, the river Tohma is one of the best places for rafting in Turkey.

There is also a wonderful natural waterfall in 5 kilometers west of Darende County, named Gnnar.





Balaban Abdurrahman Erzincani Mosque

“The Rose City”



Rafting at Tohma Canyon



Levent Valley

The Levent Valley is in Akçadağ County, and has traces from 12 million years ago. It is an excellent place for trekking.





Sultansuyu, the home town of the best horses' husbandry of the country





Arapgir

The Great Mosque, Cafer Pasha Mosque, Mirliva Ahmet Mosque, Molla Eyüp Mosque, Gümrükçü Osman Pasha Turkish Bath, and Çobanoğlu Hall are some of historical places in Arapgir County.





Nemrut Mountain

The Nemrut Mountain, which is called the 8th wonder of the world, is between Malatya and Adiyaman provinces, and accessed from Malatya. Lots of tourists from all over the world visit Nemrut Mountain, and watch sunrise and sunset.





“The most developed economy of the Eastern Anatolia”





Sectoral Information

Number of enterprises:



FOOD: 380



CONSTRUCTION: 61



MACHINE: 68



METAL GOODS :46



MINING: 26



TEXTILE: 129



FORESTRY: 61



PLASTIC: 47



CHEMISTRY: 36



ATTRACTIVE AREAS FOR INVESTMENT



AGRICULTURE

Orcharding

Stockbreeding

Fishery Products

Poultry



INDUSTRY

Textile

Clothing

Machine

Marble

Chemistry

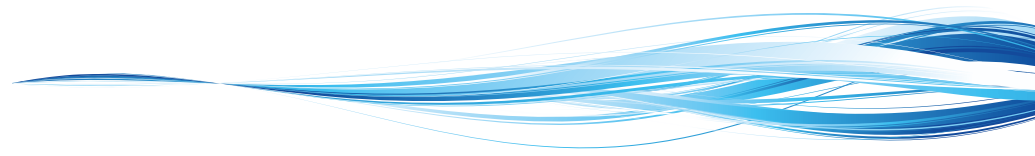


SERVICES

Health

Tourism





İNÖNÜ UNIVERSITY

Since its establishment in 1975, İnönü University has been committed to day-to-day improvement and modernization. As a modern and innovative institution, it strives to maintain high academic standards, scientific research, and social-cultural activities.

Believing that a healthy education system depends on the availability of scientific as well as socio-cultural opportunities, İnönü University offers wide-range of opportunities to students and staff on a campus area built on 7000 acres of land with its clean and well-cared surroundings and modern, up-to-date facilities. In addition to its administrative and academic units, the campus area hosts the Turgut Özal Medical Center, student dormitories, sports facilities, a conference hall, a shopping mall, a student cafeteria, a bookshop, an internet center, a beauty center, a post office, and several bank branches.





According to Webometrics "Ranking Web of World Universities" July 2011, İnönü University ranked 1287th among 20.000 world universities and 14th among 134 Turkish universities.

Furthermore, 15 universities from Turkey achieved to enter the list of "Best 500 European Universities", and one of them is İnönü University.





FACULTIES:

Faculty of Dentistry
Faculty of Pharmacy
Faculty of Education
Faculty of Arts and Sciences
Faculty of Fine Arts
Law Faculty
Faculty of Economics and Admin. Sci.
Faculty of Theology
Faculty of Communication
Faculty of Engineering
Faculty of Medicine
Faculty of Agriculture
Faculty of Fisheries

INSTITUTES:

Institute of Education Sciences
Institute of Natural Sciences
Institute of Health Sciences
Institute of Social Sciences

SCHOOLS:

High School Of Physical Edu. And Sports
State Conservatory
Malatya Health School
High School of Foreign Languages





VOCATIONAL SCHOOLS

Adalet Vocational High School
 Akçadağ Vocational High School
 Arapgir Vocational High School
 Battalgazi Vocational High School
 Darende Dasev Vocational High School
 Hekimhan Vocational High School
 Kale Vocational High School
 Malatya Vocational High School
 Health Services Vocational High School
 Sürgü Vocational High School
 Yakinca Vocational High School



RESEARCH CENTERS

Turgut Özal Medical Center
 Fuel Oil / Petroleum Analysis Lab
 Scientific and Technological Research Center
 Experimental Animal Breeding and Research Center
 Research and App. Center for Handicapped Children
 Traditional Handicrafts Research and App. Center
 Space Sciences Resource and App. Center
 Apricot Research and App. Center
 Directorate of Strategic Research Center
 Further Education Research and App. Center
 Distance Education Research and App. Center
 Research and App. Center for Gifted Children





Malatya Techno Park

At İnönü University, Malatya Techno Park is founded in order to develop industry-university collaboration, to produce technological knowledge, to innovate new products and production methods, to improve productivity, to reduce production costs and to ensure SMEs to comply with new and advanced technologies.

Address: İnönü Üniversitesi, Malatya. Phone: +90 422 377 30 00
<http://www.malatyateknokent.com/>

Advantages of Techno Park for firms:

- Corporate Tax Exemption
- Income Tax Exemption
- VAT Exemption
- Premium Support
- Staff Support
- Being able to hire non Turkish citizens
- Customs Duty Exemption
- Interest support





Malatya Chamber Of Commerce and Industry (MTSO)



Malatya Chamber of Commerce and Industry is one of the first chambers in Turkey, and founded in the first years of the young republic.

MTSO is serving for Malatya with more than 7000 members.

<http://www.malatyatso.org.tr/>

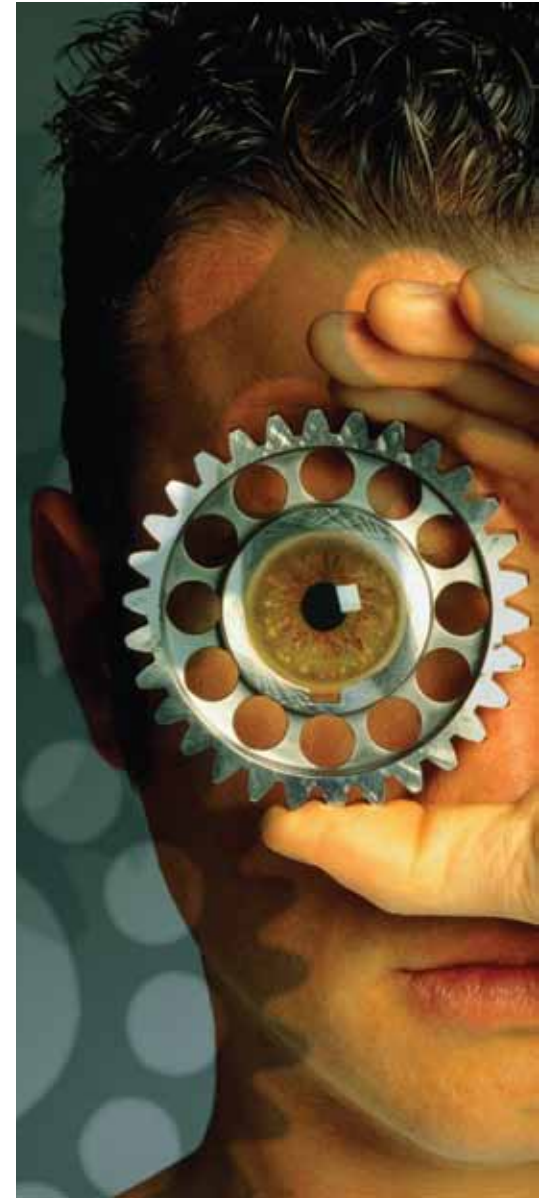




The mission of Malatya Chamber of Commerce and Industry is being productive, innovative and competitive. Malatya Chamber of Commerce and Industry organizes periodical seminars and education programs for its members. The chamber, which is one of the leading institutions of the city, guides entrepreneurs and enterprises for investment procedures, investment places, investment capital, capacity reports national incentives and so on.



Area of Activity	Number of Enterprises	Proportion to Whole
Food and Apricot Industry	327	41,6%
Textile and Clothing Ind.	120	15,2%
Forestry	25	3,2%
Paper Industry	26	3,3%
Plastic Industry	45	5,7%
Chemistry Industry	41	5,2%
Construction and Cement	59	7,5%
Iron-Steel Goods Industry	20	2,5%
Metal Goods Industry	25	3,2%
Agricultural Machinery Ind.	11	1,4%
Electric and Transformer Ind.	8	1,0%
Marble Industry	26	3,3%
Metal Other Than Iron Ind.	8	1,0%
Tobacco and Products Ind.	2	0,3%
Food Machinery Prod. Ind.	8	1,0%
Feed Industry	8	1,0%
Radiator and Spare Parts I.	9	1,1%
Solar Energy Assembly	8	1,0%
Glass Industry	7	0,9%
Leather and Products Ind.	4	0,5%
TOTAL	787	100,0%





KOSGEB (SMEs Development Organization)



www.kosgeb.gov.tr

malatya@kosgeb.gov.tr

KOSGEB's mission is to increase SMEs' share in economic and social development by offering quality service and support towards developing SMEs' power of competition and spreading culture of entrepreneurship.

KOSGEB promotes SMEs by various programs. Some are; Thematic Project Support Programme, Cooperating-Leaguings Support Program, Entrepreneur Support Programme, General Support Programme, SME Project Support Programme, R&D, Innovation and Industrial, Application Support Programme, Emerging Enterprises Market SME Support Programme.

Address: KOSGEB Malatya Hizmet Merkezi Müdürlüğü

1. Organize Sanayi Bölgesi İdare Merkezi P.K.: 44200,

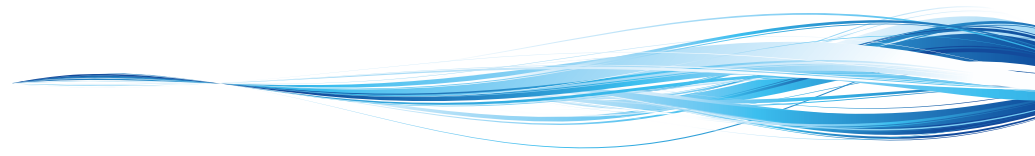
Malatya

Phone: +90 422 237 53 91





“The Generous Waters Embracing
the Fertile Lands”



Malatya 1st Organized Industrial Zone

Malatya 1st OIZ founded in 1977, and started to serve at 1988 with 3000 acres of land for factories. 1st OIZ is 5 kilometers west of the city centre, and on the way of both Malatya-Adana, and Malatya-Ankara highways. Furthermore, the OIZ is on the way to the Airport, and the railway passes through the OIZ, too.

By the year 2011, 141 enterprises have production plants at OIZ from various sectors. Textile industry leads the 1st OIZ with 47 production centers, and the food sector follows with 40. The capacity of the 1st OIZ is full, so that sometimes called 3rd OIZ is added to 1st OIZ management with 12000 acres of huge land, and land allocation is being done for entrepreneurs.

Infrastructure:

Waste water treatment plant with 24000 m³/day capacity
Modern way network of 17 kms
15 km sewage network system
30 km electric network system
2,5 km natural gas network
Social Facility Centers

1st OIZ Address: Malatya-Kayseri Yolu I.OSB 44900
MALATYA
Phone: +90422 237 51 50
bilgi@malorsa.org.tr
www.malorsa.org.tr





Malatya 2nd Organized Industrial Zone

Total Land: 500 ha
Total plots: 300 ha

The 2nd OIZ is neighbor of the 1st OIZ, 5 kilometers to the city center, and on the way to the Airport. More than 10.000 people works in the 2nd OIZ.

Infrastructure:
Waste water treatment plant with 24000 m3/day capacity
Modern way network of 17 kms
22 km electric network system
3,2 km natural gas network
Social Facility Centers

2nd OIZ Address: Havaalanı Yolu, 3.km, MALATYA
Phone: +90422 244 03 04
<http://malatyaosb.org.tr>



SECTORAL DISTRIBUTION OF ENTERPRISES OPERATING IN THE 2ND OIZ

PACKING-PAPER-PRESS



Paper and paper products, Plastic and cartoon packing, Packing materials

VARIOUS TRADE ACTIVITIES



Hunting and Fishery Products, Boutiques

ELECTRICS AND ELECTRONICS



Lightening Equipments, Electric equipments, Electric transportation equipments

TEXTILE



Clothing, Cotton processing

FOOD



Apricot processing, Wheat and wheat derivatives, Dairy products.

MECHANICAL INDUSTRY



Foundry, Machining, Food Processing Machinery





Malatya will be an important center for marble sector in a near future when construction of the Specialized Organized Industrial Zone of Marble completed in Akçadağ, where the most fertile marble resources of Turkey are.

Darende Organized Industrial Zone

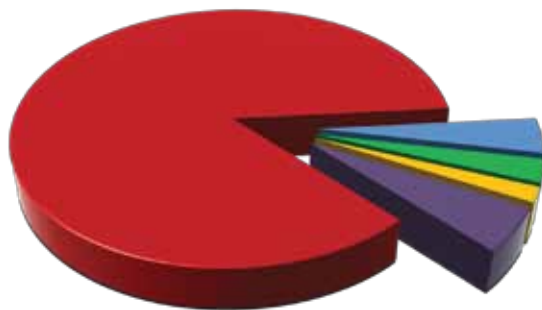
Darende OIZ is still under construction, and in a near future, it will serve for investors.





Highway and Railway Network

State Highways	Province Highways	Total
521 km	596 km	1117 km



- **Surface Treatment**
- **Asphaltic Concrete**
- **Stabilized**
- **Earth**
- **Other**

By its relative advance in industrial growth, Malatya is also a pole of attraction for its surrounding regions, in commercial as well as inward immigration terms. The city is at a key junction in Turkey's road and rail network.



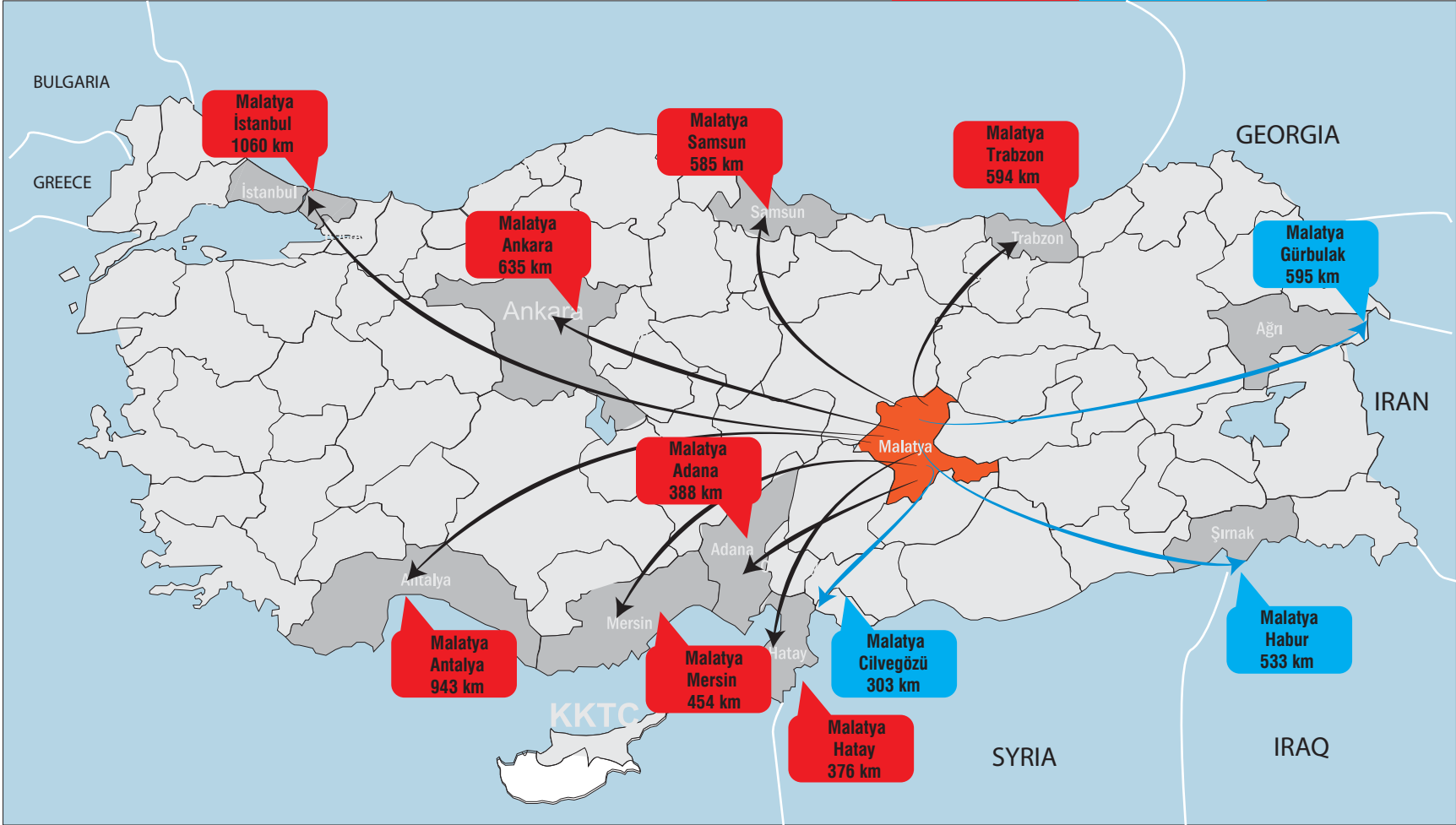


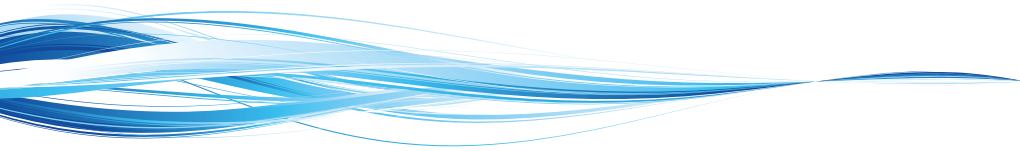
Air Transport

Malatya Erhaç Airport is one of the major airports in Turkey, and has founded in 1941. It is 30 kilometers west of the city center and there are daily domestic flights from Istanbul, Ankara, İzmir and Antalya. Since 2007 there have also been international flights during the summer months. These international flights are especially from German cities to Malatya.

Domestic Flight Schedule

Domestic	Arrival
MALATYA - İSTANBUL / Airport	THY 09:05
MALATYA - İSTANBUL / Airport	ONUR 12:45
MALATYA - ANTALYA	SUN EXPRESS 20:20
MALATYA - İSTANBUL / Airport	THY 21:10
MALATYA - İSTANBUL / Sabiha Gökçen H.L.	PEGASUS 22:15
MALATYA - ANKARA	AND JET 07:00
MALATYA - İSTANBUL / Sabiha Gökçen H.L.	PEGASUS 08:55
MALATYA - İSTANBUL / Airport	THY 09:05





Malatya is a pool of attraction with its rich social and cultural facilities.

40 LIBRARIES

14 CINEMA HALLS

1 THEATRE

5 MUSEUMS

Malatya has a dynamic social life with 40 libraries, 14 cinema halls, a theater, 5 museums and 651 NGOs.

651 - NGOs

The city has various shopping centers, shops for local handcrafts and recreational facilities which improve the quality of life.





Grand Akkoza Hotel

Hotel, ★ ★ ★

Address : Çevre Yolu Üzeri Adliye Kavşağı
Merkez / Malatya
Phone : + 90 0422 326 27 27



Anemon Otel

Hotel, ★ ★ ★ ★ ★

Address : Ankara karayolu 6. Km Merkez /
Malatya
Phone : +90 0422 238 18 18



Avşar Hotel

Hotel, ★ ★ ★

Address : Çevreyolu Üzeri Eski Otogar Karşı
Merkez / Malatya
Phone : + 90 0422 323 70 70



GAP Royal Hotel

Hotel, ★ ★ ★

Address : Ankara karayolu 17.kilometre Merkez
/ Malatya
Phone : +90 0422 485 12 36



Palancı Hotel

Hotel, ★ ★ ★

Address : Dabakhane Mh.
Turgut Temelli Caddesi 26 Merkez / Malatya
Phone : +90 0422 325 10 03



Ramada Hotel

Hotel, ★ ★ ★ ★

Address : Fuar Yolu Bkm Merkez / Malatya
Phone : +90 0422 31155 11





Tiryandafıl Hotel

Hotel, ★ ★

Address: Somuncu Baba Bulvarı No:84
 Darende/MALATYA
 Phone : +90 0422 615 30 95



Yeni Hotel

Hotel, ★ ★ ★

Address :Yeni Cami Karşısı Zafer İş Hanı No:1
 Phone : +90 0422 323 14 23



Aksaç Hotel

Hotel, ★ ★

Address : Saray Mah. Ömer Efendi Sok. No:19
 Merkez / Malatya
 Phone : +90 0422 324 65 65



Büyük Malatya Hotel

Hotel, ★ ★

Address : Yeni Cami Karşısı No:1 Merkez /
 Malatya
 Phone : +90 0422 325 28 28



Beydağı Hotel

Hotel, ★ ★

Address : Dabakhane Mh. 1. Sk. No:7 Merkez /
 Malatya
 Phone : +90 0422 322 46 11





The most developed city that benefits from Investment Incentive System in maximum rates.



The long standing prestigious university



Food, agriculture, and agricultural industry potential



Investment infrastructure, wide OIZs



Qualified work force



Business development centers, Techno Park, and Specialized Agricultural Techno Park



Strategic geographical position and developed transportation infrastructure



Rich social and cultural facilities



Economic activity arising from apricot



Tourism potential open to development (health, belief, nature, winter)



Textile and Clothing potential







PURPOSE OF FIRAT DEVELOPMENT AGENCY

Creating synergy among local actors and increasing local capacity

Supporting economic and social development projects in accordance with the main targets, objectives and priorities defined in regional plans

Providing technical and financial aid to SMEs and entrepreneurs

Promoting the region on national and international platforms, and tackling the bureaucratic obstacles in investment process

Preparing the regional development plan





FIRAT DEVELOPMENT AGENCY (FDA)

Vision

Inspiring Turkey's development efforts through the positive change we achieve in the region.

Mission

Preparing and applying necessary plans, programs and tools with stakeholders in order to realize sustainable development of the region and activating local potential.

Activities

- ▶ Preparation of the regional plan
- ▶ Supporting projects and activities that have a positive impact on regional development
- ▶ Monitoring and evaluating supported projects
- ▶ Promoting the region on national and international platforms, supporting investors in bureaucratic issues
- ▶ Developing synergy among public, private sectors and civil society organizations
- ▶ Improving the region's capacity to produce projects





The Investment Incentives in Turkey

The investment incentives scheme is continuously being amended to encourage investments in manufacturing and services, the energy sector and exports. In Turkey, local and foreign investors have equal access to:

- A. General investment incentive regime
- B. Incentives for large-scale investments
- C. Region and sector-based incentives
- D. Incentives on employment
- E. R&D supports
- F. Support for SMEs
- G. Industrial Thesis (SANTEZ) program
- H. Loans for technology development projects
- I. Training supports
- J. State aids for exports





Malatya is in the IV Regions, which means investments to Malatya mostly benefit from state incentives & supports.

	Investments Before 2012				Investments After 2012			
	Zone I	Zone II	Zone III	Zone IV	Zone I	Zone II	Zone III	Zone IV
Investment Contribution Rate (%)*	15	25	35	55	10	15	20	25
Tax Reduction Rate (%)	50	60	80	90	25	40	60	80
Social Security Premium Support**	2 yrs	3 yrs	5 yrs	7 yrs	-	-	3 yrs	5 yrs
Interest Expenditure Support (TL)	-	-	3	5	-	-	3	5
Interest Exp. Support (Exchange)	-	-	1	2	-	-	1	2
Land Allocation								
VAT Exemption								
Customs Duty Exemption								

*Reduced corporate tax shall be applied until the reduced tax amount reaches contribution-to-investment rates

**Duration of social security premiums to be covered by the Treasury up to a minimum wage ceiling.



Firat Development Agency - Malatya Investment Support Office (MISO)

How Can MISO Help You?

- MISO is the bridge between you and the state institutions, tackles bureaucratic obstacles for investors.
- MISO is your solution partner, supplies technical and financial support for your projects.
- MISO is your consultant, helps you give the right decision for an investment.
- MISO is your facilitator, follows up the permit and license procedures for investors.





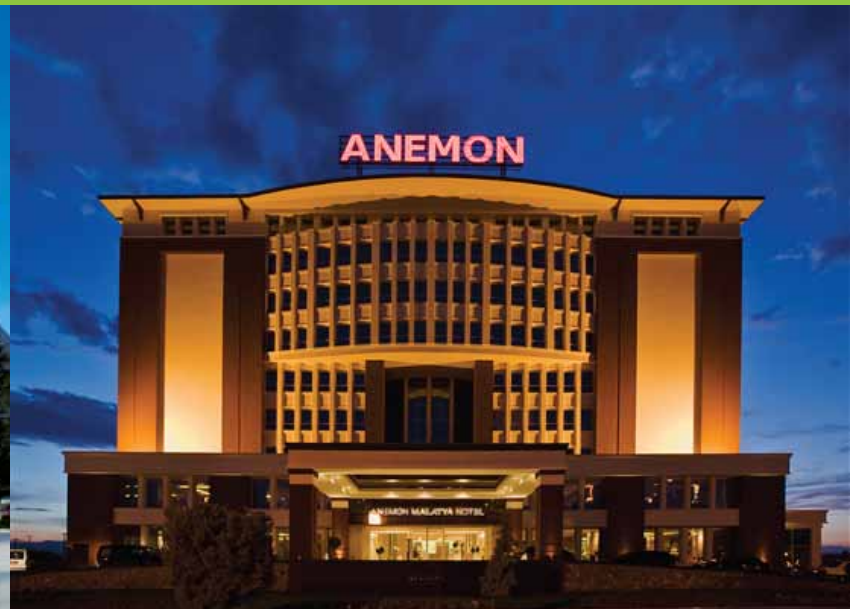
"MALATYA, THE WORLD CAPITAL OF APRICOTS"

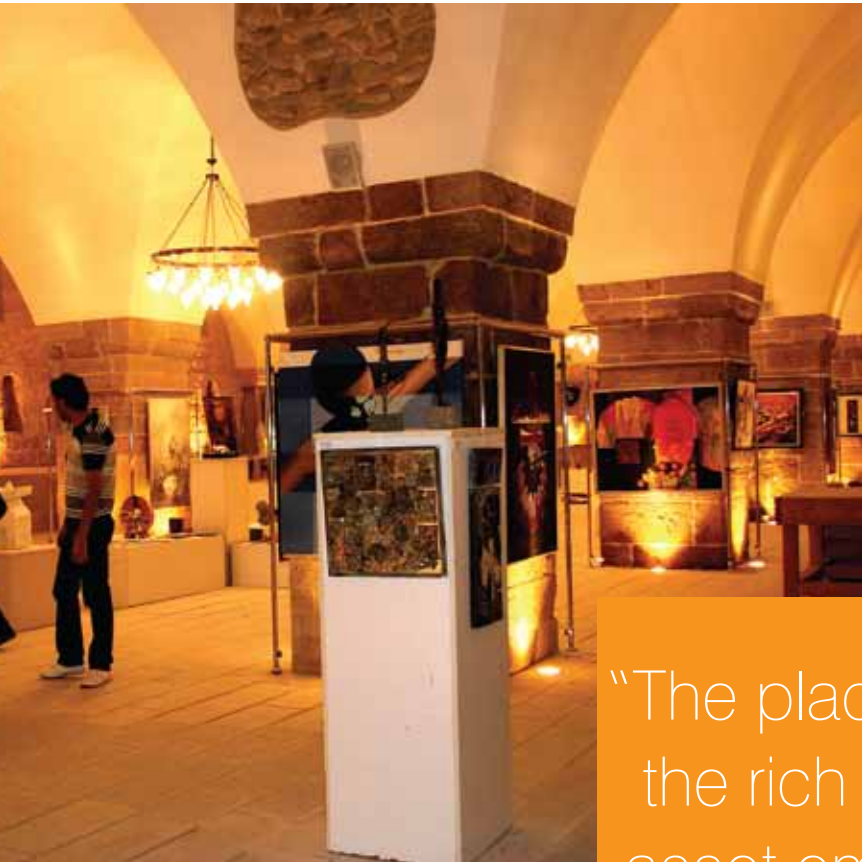




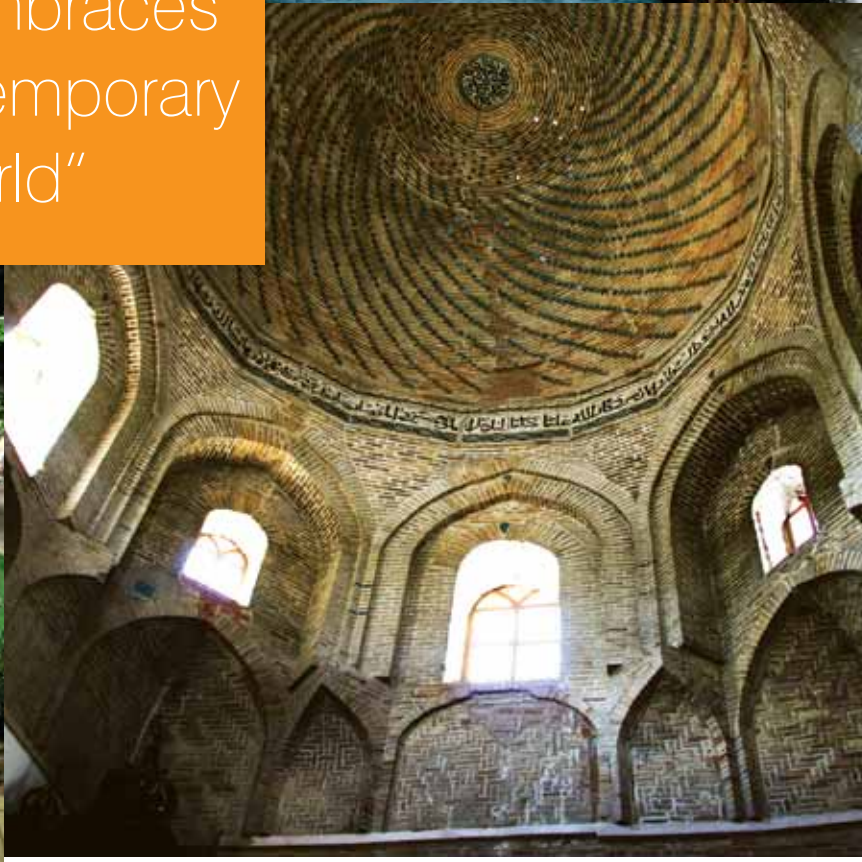
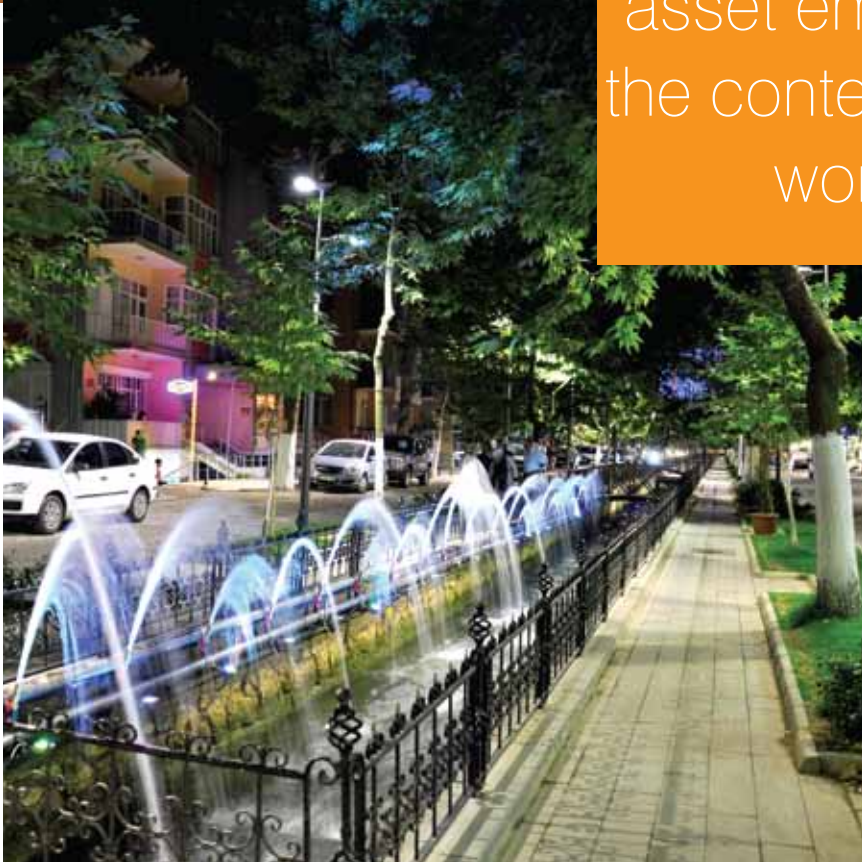
MALATYA INTERNATIONAL FILM FESTIVAL

“Malatya is the city that is full of recreational and social facilities”





“The place where
the rich cultural
asset embraces
the contemporary
world”



SİVAS

ERZİNCAN



ELAZIĞ

DİYARBAKIR

ADİYAMAN

K.MARAŞ

Ankara	544	Antalya	905	1191	G.Antep	912	1081	313	Diyarbakır	770	1064	353	151	Kayseri	453	724	1124	1365	771	İstanbul	579	446	1105	1424	848	565	İzmir	661	947	244	251	335	1114	1190	Malatya	818	1180	205	276	333	1116	1397	233	Adana	483	489	274	592	326	932	893	548	385	Mersin
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Distance of Malatya Districts

Akçadağ	: 33	Km
Arapgir	: 111	Km
Arguvan	: 64	Km
Battalgazi	: 9	Km
Darende	: 99	Km
Doğuşehir	: 50	Km
Doğanyol	: 73	Km
Hekimhan	: 80	Km
Kale	: 33	Km
Kulucak	: 110	Km
Pötürge	: 74	Km
Yazihan	: 40	Km
Yeşilyurt	: 10	Km

Important Phones

Governor's Office	(+90-422) 324 15 19
Directorate of Culture and Tourism	(+90-422) 321 30 06
Municipality	(+90-422) 326 56 55
Rectorate of İnönü University	(+90-422) 377 30 00
Gendarmerie Headquarters	(+90-422) 341 03 10
Police Department	(+90-422) 811 33 94
Teachers House	(+90-422) 326 15 43 - 44
Polices House	(+90-422) 2128532
Provincial Administration	(+90-422) 238 01 50
Malatya Chamber of Commerce	(+90-422) 323 44 14
Central State Hospital	(+90-222) 326 15 70

Airlines Phones

THY :	(+90-422) 266 00 02
Pegasus :	(+90-422) 325 21 21
Anadolu Jet :	(+90-422) 266 00 02
Malatya Öger Tur :	(+90-422) 322 17 70
Atlas Jet :	(+90-422) 444 0 387

Bus Firms Phones

Kernek Turizm :	(+90-422) 238 39 39
Malatya Zafer Turizm :	(+90-422) 325 59 59
Medine Turizm :	(+90-422) 238 42 04
Malatya Kayısı Kent :	(+90-422) 238 50 50

Empower The Future with FIRAT



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